



AFT

AFT is the Association for Family Therapy and Systemic Practice in the UK. Members of the Association (currently about 1,800) include teachers, social workers, child and adult psychiatrists, psychologists, psychotherapists, occupational therapists, community psychiatric nurses, mediators and family court welfare officers, guardians ad litem, health visitors, counsellors, students – and those who train and manage these professions.

AFT offer three advertising channels via which recruitment adverts, courses and workshops may be targeted, from as little as £150.

Context is the magazine for the Association received by all members as well as other subscribers. It is an A4 format specialist magazine with a high editorial content. Context is published six times a year: Mid February, April, June, August, October and December.

AFT members also have access to www.aft.org.uk the AFT website, which in addition to being a useful reference source for Family Therapists and related professions includes current vacancies and forthcoming events.

Direct Mailshots targeting the AFT membership can be timed to suit your advertising needs.

To discuss your advertising requirements please contact Louise Norris, Publications Co-ordinator

Email: l.norris@aft.org.uk

If your enquiry is urgent, as Louise works part-time, please telephone Sue Kennedy on **01925 444414**.

Advertising with AFT

the magazine for family therapy and systemic practice in the UK

Context and www.aft.org.uk

**Context advertising rates – colour now available

Full page	Half page	Quarter page	A4 Insert	A5 Insert
Recruitment mono £750* full colour £900*	Recruitment mono £600* full colour £720*	Recruitment mono £400* full colour £480*	Recruitment A4 mono £750* A4 colour £900*	Recruitment A5 mono £600* A5 colour £720*
General mono £500* full colour £600*	General mono £350* full colour £420*	General mono £250* full colour £300*	General A4 mono £500* A4 colour £600*	General A5 mono £350* A5 colour £420*

(General adverts include courses, workshops, conferences, books etc)

(includes printing on up to 5g. Heavier weights and insertion of pre-printed inserts on quotation)

Technical Data

Please note that due to a change of layout technical data has changed

Full page 261.5mm deep x 183mm wide	Half page portrait 261.5mm deep x 90mm wide
Half page landscape 130mm deep x 183mm wide	Quarter page 130mm deep x 90mm wide

Artwork design service

**Adverts can be designed for an additional £40.

Context Deadlines

Copy and booking deadlines for complete artwork are one month before publication.

Publication Date	Deadline
15th February	15th January
15th April	15th March
15th June	15th May
15th August	15th July
15th October	15th September
15th December	15th November

All display adverts printed in Context include a free website listing on www.aft.org.uk

Direct mail rates

**A5 card

210mm x 148mm landscape or portrait (including free website listing). Please allow 5 working days for despatch. Mono - £950* Full Colour - £1150*

*Prices quoted are for complete artwork as specified.

Complete artwork specification: Correct dimensions; PDF, Illustrator or EPS format; all fonts converted to outlines; images at 300dpi; greyscale or CMYK dependent on rate selected. Please supply via e-mail to L.Norris@aft.org.uk

Website only - £150

Recruitment, Course and Events adverts are available as a www.aft.org.uk only package and may include a logo if supplied. Adverts will usually appear within two working days of placement. Adverts may run for up to two months.

Terms: Invoices are sent out either as a mailshot is sent out, as an advert appears on the website or as the edition the advert appears in is published. Payment is required within 28 days and may be made by cheque or BACS.

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